



FOUNDATION
BAROSSA

Giving today to enable tomorrow



About the region, challenges and opportunities

Foundation Barossa is one of Australia's 40 community foundations. Since 2002, the Foundation has encouraged and supported philanthropy within our community for the social, cultural and economic prosperity of the Barossa and taking on issues and causes with a collaborative approach.

As a community foundation, we've developed strong connections with schools, community organisations and support services. These networks help us to understand the challenges our region faces so that we can facilitate beneficial relationships between those that need help and those that can help.

While the Barossa is a region full of opportunities, these are not shared equally across our community and a broad range of needs underpins and highlights the importance of the initiatives including education, homelessness, mental health and social inclusion.

Overall homelessness in the Barossa

1 in every
596
people

The average rate of percentage change from 2017 to 2021 was a 8.9% increase per year. Population growth in the Barossa averaged 1.3% over the same period.

Source: South Australian Housing Authority (SAHA) covers the period 2014-2021

Barossa young carers

48
young carers

11 Juniors under 11 years old
27 Teenagers 11-16 years old
10 Young Adults 16-25 years old

Source: Carers & Disability link clients as of May 2022

Number of children on school cards

23.4%
of our
students

The Back to School program provides \$50 vouchers to disadvantaged children to be used for items such as school uniforms, clothing, shoes, school bags and stationery – or anything that helps students feel ready to learn. School cards are taken as a measure of economic disadvantage.

Emergency relief and financial counselling

People in Barossa facing food and financial insecurity.

585
presentations

24% of financial counselling clients were homeless or self-identified as being at risk of eviction as their primary presenting issue.

Source: Lutheran Community Care FY 2021

Living in poverty, families and elderly

People in the Barossa living below the poverty line.

500
families

38.3%
elderly

Mental health statistics

People experiencing high levels of psychological distress

12.6%
of the
population

Based on the Kessler 10 scale.

Our mission

Foundation Barossa enables community philanthropy for the social, cultural and economic prosperity of the Barossa.

The values that guide Foundation Barossa are:

Community

We're a community based foundation that invests for the long-term benefit of our community. We collaborate with like-minded organisations and individuals in our community to deliver on our promise.



Inclusive

We believe that everyone within our community deserves to participate fully. We recognise that some members of our community are excluded. We work to improve the ability, opportunity and dignity of those that are disadvantaged, with a purpose to increase community inclusivity.



Nurturing

We identify those who can make a positive contribution to our community and help them achieve their goals.



Transparency

Our decision making and activities are open to all stakeholders and the community. We are diligent in our processes and governance to ensure we manage community funds effectively.



“Pernod Ricard Winemakers has a long history with the Barossa Valley, with many of our employees living and immersing themselves in what our local community has to offer. Our aim is to foster key partnerships with Barossa community organisations and charities that are making a difference and support them to have an even greater impact. We admire the work that Foundation Barossa is doing, their investment and coordination of scholarships that support skills development and education by providing a platform for those who otherwise may not have had these further educational opportunities. This aligns well with our values and driving what’s needed today to help make Barossa better for tomorrow. Thanks for allowing us to support you in all that you do Foundation Barossa.”

ROBERT TADDEO, OPERATIONS DIRECTOR, PERNOD RICARD WINEMAKERS

About Foundation Barossa

The role of the Foundation in the Barossa's philanthropic landscape is always evolving, responding to specific needs, and funding projects and programs the community and regional stakeholders identify. It is about empowering our community and the Foundation has a leadership role driving long term and sustainable change.

A guiding principle of the Foundation is collaborating with like-minded organisations and individuals to deliver initiatives that make a real difference for the people in our community. We assist in removing barriers for inclusion and leverage shared strengths and capabilities to create lasting and positive change in the Barossa.

"Our initiatives focus on ensuring every person in the Barossa can participate in our community. Our mission is to enable community philanthropy for the social, cultural and economic prosperity of the Barossa."

-ANNABELLE ELTON-MARTIN, EXECUTIVE OFFICER, FOUNDATION BAROSSA

We focus on investing the funds donated in perpetuity, distributing the interest each year as grants and supporting projects and programs needed in our community. There is also a range of 'pass through' programs where all funds raised are distributed for community good such as community grants, youth homelessness prevention studios and Back to School Vouchers.

Developing strong corporate and donor partnerships is a key focus for Foundation Barossa. These partnerships are invaluable to the Foundation and play an important role in its further development and long term sustainability. Our partnerships support the expansion and development of our operations, enabling us to continually strive towards and increase beneficial community impact.

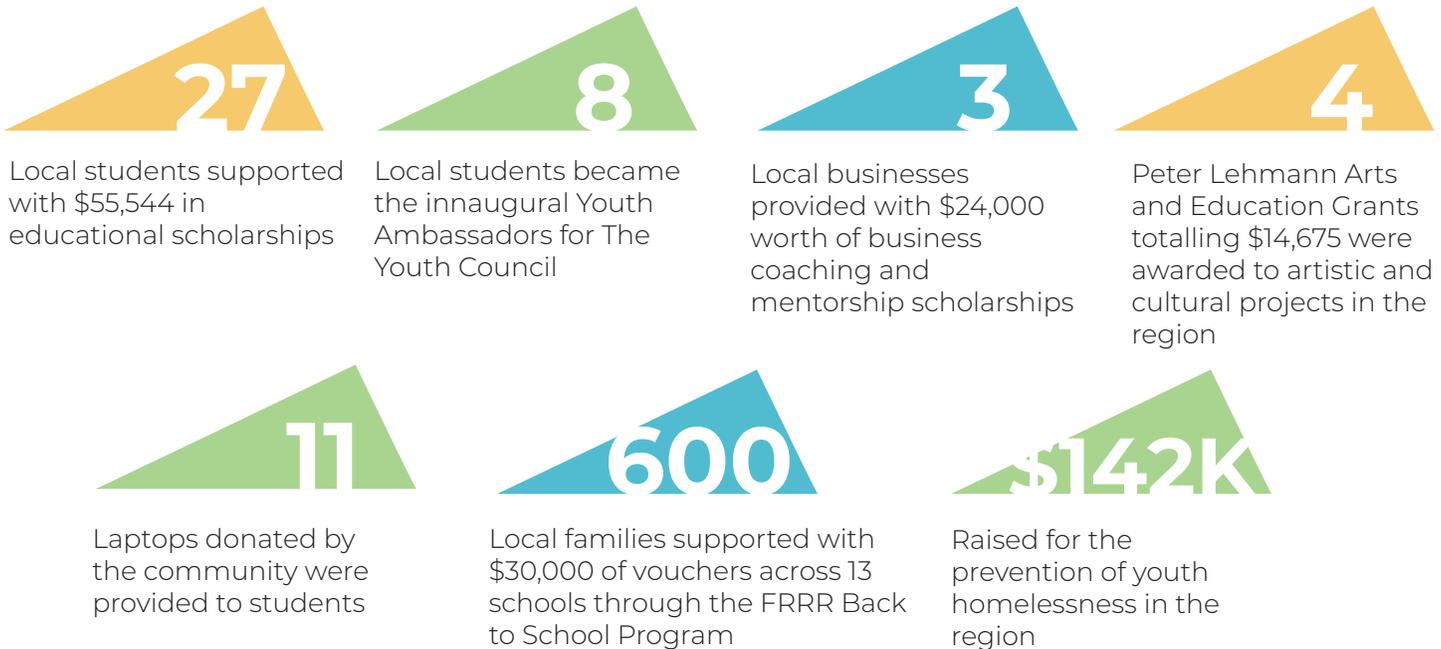


Peter Lehmann Arts and Education Trust Recipient, Ellie Neindorf with Annabelle Elton-Martin

Foundation Barossa impact

From our beginnings in 2002 with one scholarship, we now manage twelve scholarships and initiatives supporting education, social inclusion, arts, community projects and reducing the risk of homelessness.

In 2021, Foundation Barossa supported over 650 individuals, organisations, and families and, in the last five years, has awarded grants in excess of \$500,000.



Foundation Barossa strives to break down barriers, providing opportunity, dignity, and support for innovative and life-changing programs in the community.



Supporting Education:

- Dr. Ben Baker Memorial Scholarship
- Back to School Vouchers
- Yalumba computer laptops donation program
- Concordis Scholarships
- Elderton Winemaking Excellence program
- Kicking Goals Scholarship
- Thomas Scholarships



Supporting our Culture:

- Peter Lehmann Arts and Education Trust
- Barossa Bands
- ArtLease



Supporting our Community:

- Homburg Homelessness Prevention Fund
- Youth Council Community Grants
- Barossa Australia Well-being Fund

"Studying Nursing and Midwifery at University was something I had previously never thought possible, but I can now complete a degree, that in the past, I only dreamt of doing. Along with the support of my husband and children, this Scholarship will help me fund some of the costs of studying externally. Being awarded this Scholarship has extra special meaning, as it was Dr. Ben Baker that encouraged me to look further into making my dream a reality and told me about the pathways that I could take to gain entry into University. I am extremely grateful and honoured to have been given this wonderful opportunity."

**TRACEY NOACK IS THE 2022 RECIPIENT OF THE
DR. BEN BAKER MEMORIAL SCHOLARSHIP**



Photo: The Leader Newspaper, Barossa

Reasons for giving

What life in the Barossa will be like in the future will be determined by what we do today.

You have the opportunity to shape the Barossa community by strengthening the social, cultural and economic prosperity of this region.

A key objective of the Foundation is to minimise costs of operations, however, as the Foundation grows and the needs of the community grows, the infrastructure and resourcing needs reflect this trend. Supporting the operational work of Foundation Barossa facilitates the aggregation of community support into meaningful programs that really do make a difference to the lives of many of those who need a helping hand to reach their goals. The opportunities created will be carried forward to our future generations.



"Our entire company was shocked to learn the depth of Youth Homelessness in the Barossa, and accordingly, everyone was more than willing to support this initiative to do what we can to help those in need.."

GUY DRAPER, JOINT PRINCIPAL OF HOMBURG



Supporting people and causes
close to our homes and hearts.

If you would like to discuss how we can co-design a meaningful partnership with your business, please get in touch with us.

Annabelle Elton-Martin

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